SPONSORSHIP & EXHIBIT OPPORTUNITIES

National Candle Association

Please contact info@candles.org for all sponsorship opportunities.

APRIL 20-22, 2027

MYRTLE BEACH, SOUTH CAROLINA

EMBASSY SUITES
MYRTLE BEACH-OCEANFRONT

National Candle Association

Exhibit Opportunities

Attendance

42 Booths Available

400+ attendees

Booth Hours

Wednesday, April 21

10:15 AM – 5:00 PM

**Exhibit hall hosts Lunch & Reception*

What's the Cost?

Booth Size	Early Bird Member	Member	Early Bird Non-Member	Non-Member
Single (8x10)	$2,625	$2,750	$5,250	$5,500
Double (8x20)	$4.120	$4,250	$8,240	$8,500
Tabletop	$1,030	$1,050	$2060	$2,100

Early Bird Booth rates expire February 1, 2027.

**Note: Booth assignments are made on a first to claim basis.*

Click HERE for Booth Registration

What's Included?

Single Booth (8' x 10')

- (8' x 10') exhibit booth
- (1) 6' x 30" table, 2 chairs, 1 wastebasket, and ID sign
- One FULL registration (exhibit staff)
- Pre & post show attendee list

Double Booth (8' x 20')

- (8' x 20') double exhibit booth
- (2) 6' x 30" tables, 4 chairs, 1 wastebasket, and ID sign
- One FULL and One EXPO ONLY registration (exhibit staff)
- Pre & post show attendee list

Table Top (6' x 30")

- (1) 6' x 30" table, 2 chairs, and 1 wastebasket
- One EXPO ONLY pass (tabletop staff)

Please contact info@candles.org for all sponsorship opportunities.

National Candle Association

Conference Opportunities

Platinum Sponsorships - $5,750 Each

Welcome Reception (2 Available)
Kick off the conference by sponsoring the Welcome Reception. Custom signage and signature drink included.

Branded Hotel Key Cards (Exclusive)
Customized hotel key cards featuring your company's logo and message.

Networking Group Lunch (Exclusive)
Custom signage and napkins with your logo provided at the Networking Group Lunch.

Expo Lunch (Exclusive)
Signage and napkins with your logo at the Expo Lunch.

Reusable Water Bottles (Exclusive)
Keep attendees refreshed with your logo on every water bottle.

Tote Bags (Exclusive)
Put your logo on the attendee tote bags!

Wi-Fi Sponsor (Exclusive)
Your company name will be integrated into the custom network name and/or password.

Gold Sponsorships - $4,250 Each

Newcomers Reception (Exclusive)
Connect with first-time attendees. Custom signage and signature drink included.

Expo Reception (2 Available)
Custom signage and napkins with your logo will be provided for the Expo Reception.

Conference Lanyards (Exclusive)
Every attendee will wear a custom lanyard featuring the NCA logo alongside yours.

Closing Reception (Exclusive)
Celebrate the conclusion of the conference with attendees. Custom signage and signature drink included.

Networking Breakfast (2 Available)
Custom signage and napkins with your logo will be provided at the Networking Breakfast.

NEW! Registration Webpage Banner Ad (Exclusive)
Have attendees see your company before registering for the event with your banner ad located at the bottom of the event registration page.

Please contact info@candles.org for all sponsorship opportunities.

Silver Sponsorships - $2,250 Each

Networking Break (2 Available)
Sponsor a Networking Break for attendees to recharge between sessions. Custom signage with your logo will be provided.

Workshop Session (5 Available)
Sponsor a workshop of your choice and receive recognition in the conference schedule and on-screen acknowledgment before the session begins.

Conference App (Exclusive)
Power the conference experience by sponsoring the official app. Your logo will be seen every time attendees check schedules, sessions, and updates.

Conference Pen (Exclusive)
Your logo on the official conference pen.

Know Before You Go Email Banner Ad (2 Available)
Have your banner ad included in the email sent to all attendees just days before the event, providing key information like schedules and venue details

Keynote Session (Exclusive)
Align your brand with the conference's most anticipated session. Your sponsorship will be acknowledged in the schedule and before the keynote begins.

Contributor - $550

Annual Conference Supporter (Unlimited)
Showcase your support for the NCA community. Your company will be recognized on the NCA website with your logo and hyperlink.

Please contact info@candles.org for all sponsorship opportunities.

National Candle Association

Annual Conference Benefits

Sponsorship Opportunities are exclusive to NCA Members

Annual Conference Sponsor Benefits	Platinum	Gold	Silver	Contributor
Display of company logo on signage	✓	✓		
Highlighted as Conference sponsor throughout event activities	✓	✓		
Opportunity to distribute item in tote bags	✓	✓		
Recognition on NCA's social media channels	✓	✓		
Company logo included in Annual Conference e-mail communications	✓	✓		
Recognition at Annual Business Meeting	✓	✓	✓	
Sponsored event signage with company logo	✓	✓	✓	
Sponsor listing in conference app	✓	✓	✓	
Listing and link on NCA event website	✓	✓	✓	✓
Sponsor ribbons (all company attendees)	✓	✓	✓	✓

Please contact info@candles.org for all sponsorship opportunities.

Golf Sponsorship Levels

Sponsorship Opportunities are exclusive to NCA Members

Platinum Sponsor $3,500 Each

19th Hole Reception/ Golf Ball (Exclusive)
Sponsor the 19th Hole Reception and celebrate the day's wins over food, drinks, and great conversation.

Hole-in-One Prize (1 Available)
Your company will be front and center as golfers take their shot at the ultimate prize.

Straightest Drive & Closest to Pin (1 Available)
Highlight your brand during two of the tournament's fun challenges.

Lunch & Golf Event Prizes (1 Available)
Gain visibility when all eyes are on the winners! Your company is recognized during lunch and awards presentations.

Beverage Cart (1 Available)
Cheers with fellow golfers! Your logo will be featured on the beverage cart. Each golfer will receive 2 drink tickets.

Silver Sponsor $1,500 Each

Grab n Go Breakfast (Exclusive)
Start the day with your brand front and center while attendees fuel before their outing.

Longest Putt (Exclusive)
Sponsor the Longest Putt contest and showcase your brand as players aim for precision and bragging rights.

Golf Format & Prize Sheet (Exclusive)
Your company will be top of mind throughout the tournament while attendees track scores.

NEW! Sweat Towel Sponsorship (Exclusive)
Your logo on the official tournament sweat towels ensures visibility on the course and a lasting impression.

Golf Hole Sponsor $500 Each

Practice Putting Green (Exclusive)
Put your brand where every golfer begins their game. Your logo to be prominently displayed at the putting green.

Golf Hole Signage at Tee (18 Available)
Make your brand part of every drive! Sponsor a tee sign and ensure your logo is seen by all players on the course, from the first swing to the last.

Please contact info@candles.org for all sponsorship opportunities.

NCA Golf Sponsorship Benefits

National Candle Association

Golf Sponsor Benefits	Platinum	Gold	Silver	Contributor
Highlighted as Conference sponsor throughout event activities	✓	✓		
Opportunity to distribute item in tote bags	✓	✓		
Recognition on NCA's social media channels	✓	✓		
Company logo included in Annual Conference e-mail communications	✓	✓		
Recognition at Annual Business Meeting	✓	✓	✓	
Sponsored event signage with company logo	✓	✓	✓	
Sponsor listing in conference app	✓	✓	✓	
Sponsor listing in signage at Golf event	✓	✓	✓	
Listing and link on NCA event website	✓	✓	✓	✓
Sponsor ribbons (all company attendees)	✓	✓	✓	✓

Please contact info@candles.org for all sponsorship opportunities.

NCA Annual Opportunities

National Candle Association

NCA Scrolling Logo

Get your brand in front of our audience year-round with **premium website advertising** on the **NCA homepage**! This brand-new opportunity allows you to have a scrolling logo with a hyperlink that is seen by an average of 12,000 users per month.

Duration	Rate
3 Months	$500
6 Months	$900 (Save $100)
1 Year	$1,500 (Save $500)

Ask About Candles Banner Ad

This webpage provides answers to the most common questions about candles. It covers essential topics such as safety, scents and candle manufacture.

Duration	Rate
3 Months	$750
6 Months	$1,400 (Save $100)
1 Year	$2,500 (Save $500)

Eblast | $1,000

Your message will be sent exclusively to our member list from NCA, ensuring maximum visibility and impact. With high open and engagement rates, this is a direct line to decision-makers and key industry professionals.

Please contact info@candles.org for all sponsorship opportunities.